

NEWS RELEASE

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FOR IMMEDIATE RELEASE**ShoreLand'r Powersports Trailer for ATVs and UTVs**

Life in the great outdoors can be anything but great when you don't have enough room to transport your ATVs or other bulky equipment to your favorite camp site, fishing hole or cabin. Utility trailers, used for hauling that oversized equipment, can help make outdoor recreation fun again, especially if you have a trailer with side or rear loading ramps that's husky enough to handle multiple ATVs or UTV.

ShoreLand'r has introduced an innovative line of Powersports trailers targeted specifically at ATV and UTV owners, but with features and accessories that make them versatile. The new line includes 4x8, 5x10, 5x14 and 6x12 with carrying capacities ranging from 1,500 to 2,200 pounds.

These new Powersports trailers not only handle ATVs, larger UTVs, motorcycles, lawnmowers or other bulky gear, but also can handle your everyday needs. Whether moving toys or tools, hunting or camping, biking or off-roading, golfing or gardening, or for work or play your trailer will be your constant companion.

One unique feature is an angled "beavertail" deck, which reduces the loading angle, eliminating the need for a large ramp. The result is a smaller, quieter ramp that is easier to lift and reduces wind resistance for better fuel economy. The beavertail also provides more usable space, particularly for ATVs with blades and other large accessories. ShoreLand'r has a reputation for building rugged trailers that are easy to maintain, and these new models do not disappoint. They feature an innovative steel plank deck with embossed traction holes for better traction and plenty of tie-down points, a no-hassle

electrical system with a fully grounded and enclosed wire harness, welded steel tube frame, 13 inch tires for rough terrain and diamond black powder coat paint.

The Powersports trailers can be customized with accessories such as motorcycle shields, wheel chock kits, storage boxes, side rails and front shield ramps that can be used for side or rear loading.

These new models add to ShoreLand's already popular UTV/ATV trailer line featuring deck-over-wheels construction which maximizes deck space while maintaining the durable steel plank deck system. Available in 8x10, 8x14 and 8x17 deck sizes, with carrying capacities ranging from 2,100 to 4,000 pounds, the line-up can transport from two to four ATV's plus gear. The multi-position ramps allow loading from almost any position making loading and unloading a breeze.

For more information on the complete line of ShoreLand's Boat and Powersports trailers or to locate a ShoreLand's dealer, visit shorelandr.com or call 1-800-859-3028.

ShoreLand's is a division of Midwest Industries, Inc., located in Ida Grove, Iowa.

Midwest Industries also manufactures ShoreStation[®] boat lifts and dock.

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